



MyFoxTampaBay.com

www.myfoxtampabay.com

Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

**INVOICE**

|                 |                          |
|-----------------|--------------------------|
| Advertiser      | Friends of Connie Mack   |
| Product         | 432 - CONNIE MACK/SENATE |
| Estimate Number | ORDER# 432               |

|                  |                     |
|------------------|---------------------|
| <b>Invoice #</b> | <b>04069952-1</b>   |
| Invoice Date     | 09/30/12            |
| Invoice Month    | September 2012      |
| Invoice Period   | 08/27/12 - 08/30/12 |

|                   |                  |
|-------------------|------------------|
| Station           | WTVT             |
| Account Executive | Chris Johnson    |
| Sales Office      | FSS Philadelphia |
| Sales Region      | National         |

|                |                          |
|----------------|--------------------------|
| <b>Order #</b> | <b>04069952</b>          |
| Alt Order #    | Political Outside Window |
| Deal #         |                          |
| Order Flight   | 08/29/12 - 08/30/12      |

|                  |           |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type     | Cash      |
| Special Handling |           |

|                 |  |
|-----------------|--|
| IDB #           |  |
| Advertiser Code |  |
| Product Code    |  |

|                |  |
|----------------|--|
| Agency Ref     |  |
| Advertiser Ref |  |

| Line | Channel | Description              | Time  | Day | Date                 | Length | Air Time | Ad-ID     | Rate       | Reconciliation | Ref # |
|------|---------|--------------------------|-------|-----|----------------------|--------|----------|-----------|------------|----------------|-------|
| 1    | 13      | <b>Good Day 6a</b>       | 6a-7a |     |                      |        |          |           |            |                |       |
|      |         | Political Outside Window |       |     |                      |        |          |           |            |                |       |
|      |         |                          |       |     | 08/27/12 to 09/02/12 | 3x     | -- WT -- |           |            |                |       |
|      | 13      |                          |       | W   | 08/29/12             | :30    | 6:44 AM  | CMFR0823H | \$1,200.00 |                | 1     |
|      | 13      |                          |       | Th  | 08/30/12             | :30    | 6:13 AM  | CMFR0823H | \$1,200.00 |                | 2     |
|      | 13      |                          |       | Th  | 08/30/12             | :30    | 6:59 AM  | CMFR0823H | \$1,200.00 |                | 3     |
| 2    | 13      | <b>Good Day 7a</b>       | 7a-8a |     |                      |        |          |           |            |                |       |
|      |         | Political Outside Window |       |     |                      |        |          |           |            |                |       |
|      |         |                          |       |     | 08/27/12 to 09/02/12 | 6x     | -- WT -- |           |            |                |       |
|      | 13      |                          |       | W   | 08/29/12             | :30    | 7:14 AM  | CMFR0823H | \$1,200.00 |                | 1     |
|      | 13      |                          |       | W   | 08/29/12             | :30    | 7:22 AM  | CMFR0823H | \$1,200.00 |                | 3     |
|      | 13      |                          |       | W   | 08/29/12             | :30    | 7:52 AM  | CMFR0823H | \$1,200.00 |                | 5     |
|      | 13      |                          |       | Th  | 08/30/12             | :30    | 7:13 AM  | CMFR0823H | \$1,200.00 |                | 2     |
|      | 13      |                          |       | Th  | 08/30/12             | :30    | 7:48 AM  | CMFR0823H | \$1,200.00 |                | 4     |
|      | 13      |                          |       | Th  | 08/30/12             | :30    | 7:59 AM  | CMFR0823H | \$1,200.00 |                | 6     |
| 3    | 13      | <b>Good Day 8a</b>       | 8a-9a |     |                      |        |          |           |            |                |       |
|      |         | Political Outside Window |       |     |                      |        |          |           |            |                |       |
|      |         |                          |       |     | 08/27/12 to 09/02/12 | 6x     | -- WT -- |           |            |                |       |
|      | 13      |                          |       | W   | 08/29/12             | :30    | 8:33 AM  | CMFR0823H | \$1,200.00 |                | 1     |
|      | 13      |                          |       | W   | 08/29/12             | :30    | 8:46 AM  | CMFR0823H | \$1,200.00 |                | 4     |
|      | 13      |                          |       | W   | 08/29/12             | :30    | 8:58 AM  | CMFR0823H | \$1,200.00 |                | 6     |
|      | 13      |                          |       | Th  | 08/30/12             | :30    | 8:23 AM  | CMFR0823H | \$1,200.00 |                | 5     |
|      | 13      |                          |       | Th  | 08/30/12             | :30    | 8:42 AM  | CMFR0823H | \$1,200.00 |                | 3     |
|      | 13      |                          |       | Th  | 08/30/12             | :30    | 8:58 AM  | CMFR0823H | \$1,200.00 |                | 2     |
| 4    | 13      | <b>Good Day 9a</b>       | 9-10a |     |                      |        |          |           |            |                |       |
|      |         | Political Outside Window |       |     |                      |        |          |           |            |                |       |
|      |         |                          |       |     | 08/27/12 to 09/02/12 | 3x     | -- WT -- |           |            |                |       |
|      | 13      |                          |       | W   | 08/29/12             | :30    | 9:29 AM  | CMFR0823H | \$1,000.00 |                | 1     |
|      | 13      |                          |       | Th  | 08/30/12             | :30    | 9:30 AM  | CMFR0823H | \$1,000.00 |                | 3     |
|      | 13      |                          |       | Th  | 08/30/12             | :30    | 9:55 AM  | CMFR0823H | \$1,000.00 |                | 2     |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



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**Main: (813) 876-1313**  
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Billing Address:

**McLaughlin & Associates**  
**Attention: Accounts Payable**  
**919 Prince Street**  
**Alexandria, VA 22314**

**INVOICE**

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|-----------------|--------------------------|
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| Estimate Number | ORDER# 432               |

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| Special Handling |           |

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| Advertiser Code |  |
| Product Code    |  |

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| Agency Ref     |  |
| Advertiser Ref |  |

| Line | Channel | Description        | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|--------------------|------|-----|------|--------|----------|-------|------|----------------|-------|
|      |         | <u>Aired Spots</u> | 18   |     |      |        |          |       |      |                |       |

|                          |                              |
|--------------------------|------------------------------|
| <u>Gross Total</u>       | <b>\$21,000.00</b>           |
| <u>Agency Commission</u> | <b>\$3,150.00</b>            |
| <u>Net Amount Due</u>    | <b>\$17,850.00</b>           |
|                          | <b>Payment Terms 30 Days</b> |

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